

SHARED VOICE

INDIVIDUALIZING PATIENT-CENTERED COMMUNICATION
FOR ADVANCED LUNG CANCER PATIENTS

VIDEO 1



Patient Perspective on Patient-Centered Communication

Featuring Dr. Walter Baile, Moderator, and Bonnie J. Addario, lung cancer survivor and activist, with an introduction to oncologist panelists Dr. Corey Langer, Dr. Benjamin Levy, and Dr. Antoinette Wozniak

Video Synopsis

This video discusses the definition of patient-centered care and the important role of communication in that care through moderator presentation and an interview with Bonnie Addario; to learn more about Bonnie and her foundation, please visit www.lungcancerfoundation.org.

Video Key Takeaways

- Effective patient-centered communication empowers patients to be involved in decision making and leads to greater confidence, trust, and satisfaction between the patient and care team¹
- Many patients indicate they want honest, realistic, and accurate information about their cancer and prognosis²
- Personalized cancer care extends beyond selecting the appropriate treatment plan; it also involves personally engaging with the patient and tailoring the conversation to his or her needs^{1,3}

Discussion Starters

- What are some of the ways that you engage in patient-centered care? What barriers exist for effective patient-centered communication?
- How do you evaluate and address the informational needs of a patient?
- What are some best practices for personalizing interactions with each patient?

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Supporting the Conversation



Effective communication and shared decision making are key components of patient-centered care

Patient-centeredness

is defined by the IOM as “providing care that is respectful of and responsive to individual patient preferences, needs, and values and ensuring that patient values guide all clinical decisions”³

Effective communication

may directly or indirectly contribute to a number of patient outcomes¹; for example, greater coordination of care, participation in decision making, improved emotional well-being, greater self-efficacy, improved health habits and self-care, and improved quality of life. It may also be related to benefits for clinicians such as greater job satisfaction and less burnout^{1,4}

Patient-centered care

is an emerging focus of many quality care organizations (eg, NCI, IOM, ASCO, COC, etc) and payer groups^{1,3,5-7}

IOM=Institute of Medicine. NCI=National Cancer Institute. ASCO=American Society of Clinical Oncology. COC=Commission on Cancer.

References

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